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BANFIELD FOUNDATION
IMPACT REPORT **2019**



OPENING LETTER FROM BANFIELD FOUNDATION LEADERSHIP

Dear Banfield Foundation Donors, Banfield Clients and Associates,

At the Banfield Foundation, there's nothing we want more than a world where pets, and the organizations that help them, no longer need our support. We want every pet, regardless of circumstance, to be well cared for in a loving home. We want every organization dedicated to helping people and pets in crisis to be well equipped to deliver the care that's needed, when and where it's needed most.

That's why we continue the important work of providing grants and resources to organizations that share our vision, and that are committed to making a difference for pets. Every time we provide a grant or connect an organization to critical resources, we are one step closer to making sure no pet is left behind. And, it's because of your help and your shared commitment to care that we're able to sustain and grow these efforts.

In just four years, we have accomplished so much together. We've continued to expand our grant programs, adding a new grant in 2019 designed to support people and pets seeking shelter together from domestic violence. We've provided life-changing and life-saving support to pets affected by natural and man-made disasters, from extreme cases of animal hoarding in Texas, to the devastating impacts of Hurricane Dorian on Grand Bahama Island. We expanded our preventive care clinics, including a record breaking event in Franklin, Indiana, where a total of 50 volunteers from Banfield and Elanco Animal Health provided essential wellness care to 273 vulnerable pets in a single day.

As we look ahead to our fifth year of service, we are excited to achieve new milestones, empower our partners to increase their impact and discover new ways to bring about the vision we share: A BETTER WORLD FOR PETS®.



Kim Van Syoc
Executive Director



Jeannine Taaffe
President and Chairman of the Board



Photo Credit: Danielle Krause



Photo Credit: Cameron Browne

2019 Banfield Foundation Impact

266
Total Grants

\$2,442,610
Awarded

2,523,542
Pets Helped



Russell Wilson poses with his Great Dane, Naomi, while filming the Safer Together PSA in partnership with the Banfield Foundation. Photo credit: Stephen Brashear/AP

A SAFE PLACE FOR PEOPLE AND PETS

This year, we joined forces with professional football champion and pet advocate Russell Wilson as we launched a new initiative designed to raise awareness of the link between domestic violence and animal abuse. With this launch we also created a Public Service Announcement with Wilson that aired nationally more than 6,000 times. We committed \$1 million over the next four years, through our Safer Together Initiative to expand resources for people and pets affected by domestic violence, and to help create a world where people never have to choose between their own safety and the safety of their pets.

Stories of Impact:

A HEALING ENDING FOR SUNNY, ABBY AND DELILAH

Sunny's boyfriend had become abusive and controlling – not just toward her, but also toward their two dogs, Delilah and Abby. Sunny knew she had to escape, but her only way out left her living in her car in the winter. Although she had to leave Delilah and Abby behind, she vowed to rescue them as soon as she could.

Sunny found a place to live at Rose Brooks Center in Kansas City, Missouri, where a \$10,000 Safer Together Grant supports shelter and veterinary care that ensures pets and their families can stay together. Rose Brooks Center staff immediately helped Sunny make a plan to recover her dogs. With the help of local police, Abby and Delilah were recovered and were safely reunited with Sunny.

20
Safer Together Grants

\$311,806
Awarded

3,116
Pets Helped



Sunny and her dogs, Abby and Delilah, are happy to be safe and together thanks to a Banfield Foundation Safer Together Grant to the Rose Brooks Center in Kansas City, Missouri. Photo Credit: Seth Casteel



Volunteers from the Texas A&M University's Veterinary Emergency Team (VET) pose in front of the VET vehicle after responding to a hoarding case in San Benito, Texas.
Photo Credit: TAMU

13
Disaster Relief Grants

\$248,135
Awarded

5,118
Pets Helped

HELPING PEOPLE AND PETS RECOVER FROM DISASTERS

Banfield Foundation's Disaster Relief Grant program supports organizations that help people and pets impacted by natural and man-made disasters. In 2019, our grants helped pets affected by flooding in Midwest states, as well as those impacted by wildfires in California and Washington.

Most significantly, grants from the foundation brought \$30,000 in much-needed medical supplies and enabled emergency veterinary care for pets on Grand Bahama Island after Hurricane Dorian.

Stories of Impact:

MOBILE VETERINARY RESPONSE UNIT RESCUES HOARDED PETS

In September 2019, in San Benito, Texas, county officials discovered an animal hoarding situation in a warehouse where 270 dogs and one cat were being kept in deplorable conditions.

Texas A&M University's Veterinary Emergency Team (VET) deployed its fully-equipped veterinary mobile response unit, funded by a grant from the Banfield Foundation, for seven days as the pets were removed, provided urgent medical attention, relocated to safety and ultimately adopted.



Photo Credit: TAMU



Photo Credit: TAMU



Dr. Steven Dick poses with a dog who was examined during his trip to Kenya funded by Banfield Foundation's Care Knows No Boundaries program.

SUPPORTING QUALITY CARE AROUND THE WORLD

8
Care Knows No Boundaries Grants

\$18,525
Awarded

1,560
Pets Helped

As part of the Mars, Inc., family, we are inspired by the passion and dedication of the veterinary teams who go above and beyond to help pets in need. Our new grant program, Care Knows No Boundaries (CKNB), provides up to \$3,000 in travel reimbursements for U.S.-based Mars veterinarians and certified veterinary technicians (including Banfield Pet Hospital, BluePearl and VCA associates) who use their unique skill set to go abroad to help people and pets where care is needed most.

CARING FOR PETS IN KENYA

In June 2019, Banfield Pet Hospital's Dr. Steven Dick received the first CKNB grant. With the help of grant funding, Dr. Dick traveled to Kenya where he and a volunteer team of veterinarians provided basic and preventive medical care to 9,300 pets, including cats, dogs as well as donkeys and goats. His volunteer group also spent time with women's groups, schoolchildren and marginalized tribes in the country.

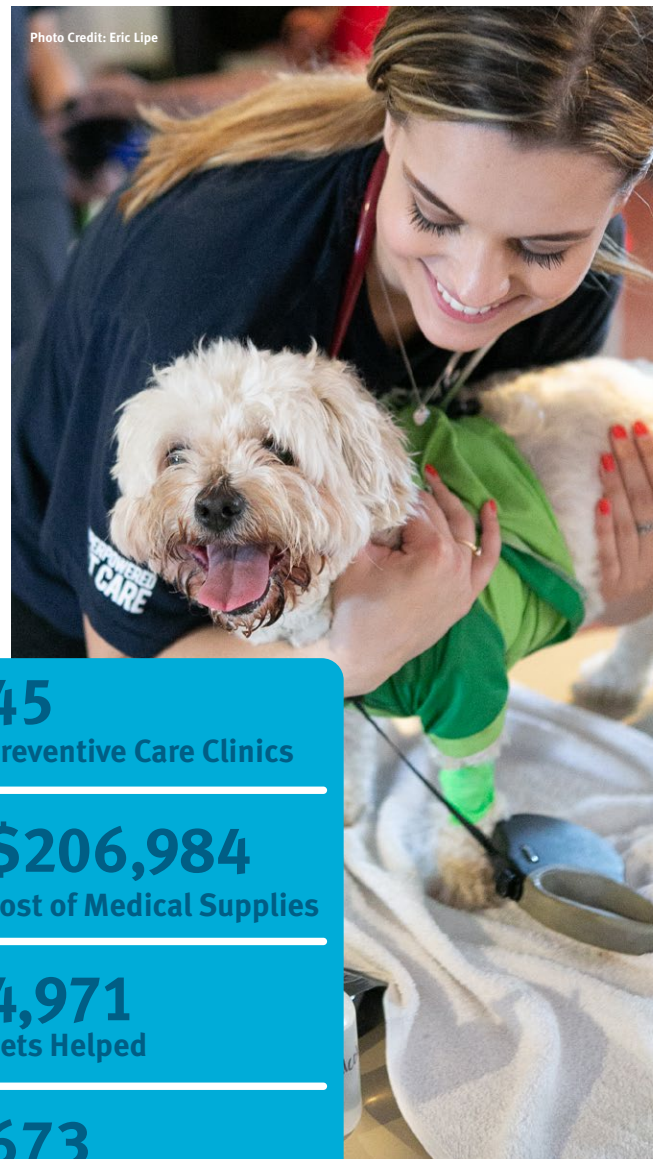
PROVIDING ESSENTIAL CARE TO VULNERABLE PETS

We believe every pet deserves access to quality care, no matter their circumstance. The Banfield Foundation regularly partners with Banfield Pet Hospital and nonprofit organizations that serve vulnerable human populations so that we can offer veterinary care to pets living with disadvantaged families. Our preventive care clinics provide free wellness exams, ear cleanings, nail trims, vaccinations and preventive medicines to pets in need.

Banfield Foundation would not be able to do this impactful work without the financial and in-kind support from partners such as Elanco Animal Health, IDEXX, Merck Animal Health, and Zoetis.

MAKING A DIFFERENCE FOR LOCAL PETS

In October, the Banfield Foundation teamed up with Elanco Animal Health and Banfield Pet Hospital for its fourth annual preventive care clinic with Johnson County Humane Society in Franklin, Indiana. In just eight hours, 50 volunteers provided free veterinary care to 273 pets – one of our largest preventive care clinic turnouts to date!



45
Preventive Care Clinics

\$206,984
Cost of Medical Supplies

4,971
Pets Helped

673
Volunteers



BANFIELD FOUNDATION GRANT PROGRAMS

Banfield Foundation offers an array of grants to qualifying nonprofit organizations to support temporary shelter and quality veterinary care for pets in need. In addition to the preventive care clinics and the Care Knows No Boundaries, Safer Together and Disaster Relief grants already detailed in this report, the foundation offers three additional grants that empower nonprofits to provide critical assistance to pets.

Pet Advocacy Grants

Our Pet Advocacy Grants support everything from temporary shelter for pets whose families are experiencing housing difficulties, to behavioral assistance training.

12 Grants **\$102,200** Awarded **11,654** Pets Helped

Veterinary Assistance Grants

Our Veterinary Assistance Grants provide shelters, nonprofit organizations and state and local agencies with funds that support pet owners who would not otherwise be able to afford the cost of critical veterinary care for pets in need.

59 Grants **\$477,100** Awarded **29,881** Pets Helped

Veterinary Medical Equipment Grants

Our Veterinary Medical Equipment Grants support the purchase of medical equipment that replaces older equipment or adds new capabilities for nonprofit organizations to deliver direct care to pets whether they have a home or are waiting for one.

57 Grants **\$628,129** Awarded **2,465,491** Pets Helped



Mitch and his dog, Luke, who benefited from a Banfield Foundation Veterinary Medical Equipment Grant, take a break from their walk to pose for the camera.

Photo Credit: Seth Casteel

2019 GRANT RECIPIENTS



An \$8,000 grant from the Banfield Foundation helps fund Animal Protective Association of Missouri's SafeCare program and keep pets and their people together.

Photo Credit: Seth Casteel

- 4PetSake
- Advocates 4 Animals, Inc.
- Ahimsa House
- Alaska Native Rural Veterinary Inc
- AllenForce
- American Veterinary Medical Association
- Angels of Assisi
- Animal Balance
- Animal Care Assistance Program (ACAP)
- Animal Care Sanctuary
- Animal Control & Welfare Project
- Animal Protective Association of Missouri
- Animal Protective Foundation (APF)
- Animal Rescue League of Iowa
- Animal Samaritans
- AnimalKind
- Arizona Humane Society
- Atlanta Animal Rescue Friends
- Austin Humane Society
- Belleville Area Humane Society
- Berkeley-East Bay Humane Society
- Big Dog Ranch Rescue
- Bloomington Pets Alive Inc
- Board of Trustees of the University of Illinois
- Bread for the City
- Cabarrus Spay Neuter Clinic
- Capital Area Humane Society
- Caring Hands Animal Support and Education
- Cat's Cradle of the Shenandoah Valley, Inc.
- CDM Caregiving Services
- Center for Hope & Safety
- Charleston Animal Society
- City of El Paso/El Paso's Department of Animal Services
- Clark County Veterans Assistance Center
- Coconut Mutts
- CT Veterinary Medical Foundation
- Cumberland County Animal Control
- Dogs 2 Dog Tags
- Dona Ana County Humane Society
- Dorchester Paws
- Downtown Dog Rescue
- Dubuque Regional Humane Society
- Dylan's Hearts
- Eagle Valley Humane Society
- F.I.D.O., Inc
- Feeding Pets of the Homeless
- First Coast No More Homeless Pets
- Forsyth Humane Society
- Fort Collins Cat Rescue & Spay/Neuter Clinic
- Franklin County Humane Society Inc./Planned Pethood
- Clinic & Adoption Center
- Friends Involved in Dog Outreach (FIDO)
- Friends of Michigan Animals Rescue
- Friends of Santa Cruz County Animal Shelter
- Friends of the Cleveland Kennel
- Friends of Upland Animal Shelter
- Gateway Pet Guardians
- Geauga Humane Society's Rescue Village
- Good Mews Animal Foundation
- Good Neighbor Center
- GreaterGood.org
- Harbor House of Central Florida, Inc.
- Harley's Hope Foundation
- Harris County Veterinary Public Health
- Heart2Heart Pet Lifeline, Inc
- High Plateau Humane Society
- Homeward Animal Shelter
- Houston Humane Society
- Houston SPCA
- Humane Animal Welfare Society of Waukesha County, Inc.
- Humane Ohio

- Humane Rescue Alliance
- Humane Society for Southwest Washington
- Humane Society of Central Oregon
- Humane Society of Charlotte
- Humane Society of Clarksville-Montgomery County
- Humane Society of Greater Jupiter/Tequesta dba Furry Friends Adoption, Clinic and Ranch
- Humane Society of Indianapolis dba IndyHumane
- Humane Society of Johnson County
- Humane Society of San Bernardino Valley
- Humane Society of Sonoma County
- Humane Society of Tampa Bay
- Humane Society of Warren County
- Humane Society of Yuma
- Independent Cat Society
- Indiana County Humane Society
- Jacksonville Humane Society
- Kansas Humane Society
- Kentucky Humane Society
- Kitsap Humane Society
- Last Hope, Inc.
- Latino Alliance for Animal Care Foundation
- Lee County Humane Society
- Little Traverse Bay Humane Society
- Longmont Humane Society
- Lost Our Home Pet Foundation, dba Lost Our Home Pet Rescue
- Louisville Metro Animal Services
- Low Cost Spay Neuter Washington County, Inc. dba Fix 'Ur Cat'
- Lucy's House for the Prevention of Homeless Pets
- Madison Oglethorpe Animal Shelter
- Massachusetts Society for the Prevention of Cruelty to Animals
- Mazie's Mission
- Mercer Veterinary Clinic for the Homeless
- Metro East Humane Society
- Michigan Humane Society
- Mid-Shore Council On Family Violence, Inc.
- Minnesota Spay Neuter Assistance Program
- Mostly Mutts Rescue and Adoption, Inc
- Multnomah County Animal Services
- Naperville Area Humane Society
- National Mill Dog Rescue
- Nebraska Humane Society
- Nina's Network
- Noah's Animal House
- North Carolina Department of Veterans Affairs
- North Harris Montgomery Community College District Foundation
- Northwest Organization for Animal Help N.O.A.H.
- Northwoods Humane Society
- Oklahoma State University Foundation
- Open House Ministries
- Operation Kindness
- Oscar's Cause
- Our Big Fat Caribbean Rescue Inc
- Palm Valley Animal Center
- PAWS Atlanta, Inc.
- PAWS Chicago
- Paws Crossed Animal Rescue Inc.
- PAWS of Bainbridge Island and North Kitsap
- PAWS/LA
- PeaceWorks, Inc
- Peewee Pet Adoption World and Sanctuary, Inc.
- Peninsula SPCA
- Pennsylvania Society for the Prevention of Cruelty To Animals
- People, Animals, Love and Support East Bay
- Pets Are Wonderful Support
- Philadelphia Animal Welfare Society (PAWS)
- Placer Veterans Stand Down
- Planned PETHood of Georgia
- Prince William Humane Society
- Rainbow House

- Rose Brooks Center, Inc.
- Safe Embrace
- Safe Futures
- San Antonio Pets Alive!
- San Diego Humane/PAWS San Diego
- San Francisco Community Clinic Consortium
- Santa Fe Animal Shelter
- Sasawin Safe Haven
- Search and Care
- Socks and Paws Animal Rescue
- Sojourner Center
- Spay N Save
- Spay Neuter Project Los Angeles
- Spay/Neuter Your Pet - (SNYP) - Jackson County, Oregon
- St. Augustine Humane Society
- St. Croix Animal Welfare Center
- Stafford Animal Shelter
- Stephens County Humane Society
- Street Petz
- Terre Haute Humane Society
- Texas A&M University
- Texas Humane Heroes, Inc.
- Texas Veterinary Medical Foundation
- The Buddy Foundation of Maryland
- The Daisy Fund DBA DaisyCares
- The Delta Humane Society of La.
- The Humane Society of Elmore County
- The Humane Society of North Central Florida
- The Humane Society of Seattle/King County
- The Humane Society of the United States
- The Inner Pup
- The Little Angels Project
- The Pet Fund
- The Pixie Project
- The Road Home
- The Sergei Foundation
- Tony La Russa's Animal Rescue Foundation
- Transition Projects
- Truckee Meadows Community College Foundation
- Tulsa SPCA
- Underdog Pet Rescue of WI
- University of Minnesota Foundation
- Urban Resource Institute
- Verde Valley Caregivers Coalition
- Verde Valley Humane Society
- Veterans Association of America Inc
- Veterans Community Project
- Veterinary Technology Program at the Thompson School of Applied Science, UNH
- VeTouch
- WILLAMETTE ANIMAL GUILD
- Wisconsin Humane Society (WHS)
- Woodstock Animal Foundation, Inc.
- YOU CAN MAKE A DIFFERENCE, INC.
- YWCA Clark County
- YWCA Nashville & Middle Tennessee

GRANT BENEFICIARY Q&A: LOST OUR HOME

Banfield Foundation Executive Director Kim Van Syoc sat down with Lost Our Home Pet Rescue Executive Director Jodi Polanski after receiving the Lost Our Home Pet Rescue's 2019 Pet Champion Excellence Award, to talk about what their organizations have achieved to date, and what they hope to accomplish in the future.

Jodi: What do you hope to accomplish in 2020 and what role do partners play in helping you reach your goals?

Kim: We've always challenged ourselves to identify new ways to help as many pets as possible, regardless of their circumstances, and a new year brings new beginnings for the pets we serve and the people who love them. Partnerships, like the one we have with Lost Our Home Pet Rescue, are vital to realizing these new beginnings. Partners are truly our eyes and ears in local communities, and they help identify needs we may not be aware that we can help address. Partners serve as a voice for pets who need us and we couldn't have the same impact without them. In 2020, we'll continue to focus on sustaining and expanding partnerships and work together to positively impact the lives of pets and the people who love them.

Jodi: What have you been most proud of during the Banfield Foundation's first four years of operation?

Kim: I am most proud of how much we have grown together as an organization, both as the Banfield Foundation and with partners like your organization. We have been able to provide critical assistance to pets in dire circumstances like after a disaster or domestic violence situation, and help vulnerable pets receive critical care, temporary shelter and ultimately, remain in loving homes. It's been an incredible experience to see the growth of our partnerships, donations and pets impacted in just a few short years, as well as the range of programs we've been able to establish that help a variety of pets receive life-saving and life-changing care, regardless of their circumstance.

Kim: How does Lost Our Home Pet Rescue provide support for families and pets that are experiencing crisis?

Jodi: Our organization helps families and pets experiencing crisis in many ways. Our Temporary Care Program provides up to 90 days

of pet care and pet medical care for families facing a temporary life crisis or hardship, such as domestic violence, homelessness, eviction, hospitalization, house fire, or any other challenge that may prevent them from caring for their pets. Resources are often limited for pet owners in these circumstances, and often times they are left only with the heartbreaking option of surrendering their pet to a shelter where their pet(s)' future remains uncertain. A major focus of the Temporary Care Program is domestic violence victims where we recently launched a behavioral program for dogs to help them heal faster from any trauma they have endured/witnessed, and provide "Good Citizen" training to make it easier for pet parents to get into housing.

Kim: What achievements are you most proud of in 2019 and what are your goals for 2020 and beyond?

Jodi: 2019 was a challenging, yet inspiring year for us. We closed our shelter for five months to undergo a major renovation so we could ultimately increase our capacity to help more pets, and provide a much safer and better environment for the pets and people we serve. Even though the shelter was closed we continued to operate with the help of our community and partners and ended up having a record year! We rescued 1,377 pets in which 1,037 were adopted into new loving families, 85 were transferred to partner organizations for adoption, and 195 were helped through our Temporary Care by providing 12,148 days of care for them. Our goals for 2020 include tremendous growth in the number of pets and people we help, and in the ways we help them. With the momentum we have going from last year, a newly renovated shelter that gives us a much higher capacity, and many new partnerships with human welfare agencies that provide additional ways for us to help, we are poised for growth and are excited to see what 2020 brings.

BANFIELD FOUNDATION BOARD OF DIRECTORS AND ASSOCIATES

Jeannine Taaffe President and Chairman of the Board

Vice President, Digital Health,
Mars Petcare –
Connected Solutions

Anthony Guerrieri

Secretary
Senior Vice President,
Corporate Affairs,
Banfield Pet Hospital

Jeff Irving

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Global Chief Medical Officer,
Royal Canin

Hannah Peters

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Hill+Knowlton Strategies

Charlotte Rossetter

Mars Family Volunteer

Jacquelyn Schrock, DVM

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Banfield Pet Hospital

Kimberly-Ann Therrien, DVM

Vice President of Veterinary
Quality, Midwest Region,
Banfield Pet Hospital

Winson Wong

Head of Kinship Labs

BANFIELD FOUNDATION ASSOCIATES:

Kim Van Syoc

Executive Director

Alison Benninger

Director of Finance

Steve Kenton

Community Programs Specialist

Paula Little

Director of Development

Lane Murphy

Community Programs Specialist



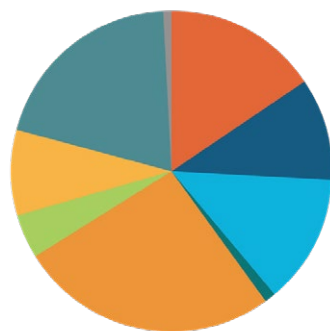
Paula Little (farthest left), Kim Van Syoc (far left) and board member Winson Wong (middle right) along with other Banfield Pet Hospital and Kinship associates at the future site of a 1,000-sq-ft "Banfield Foundation Dog Park" at a Tier 2 domestic violence shelter in the Bronx, a borough of New York City.
Photo Credit: Urban Resource Institute



Photo Credit: Seth Casteel

FINANCIALS

YOUR DOLLARS AT WORK



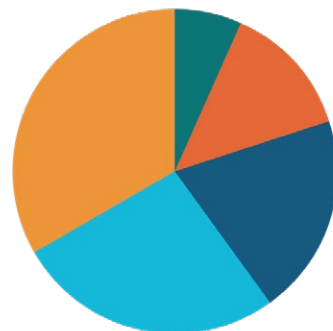
\$374,014	Special Grants
\$248,135	Disaster Relief
\$311,806	Safer Together
\$26,489	HOPE Funds
\$628,129	Medical Equipment
\$102,200	Pet Advocacy
\$207,084	Preventive Care Clinics
\$477,100	Veterinary Assistance
\$18,525	Care Knows No Boundaries

HOW DOLLARS ARE SPENT



\$297,466	Fundraising
\$212,060	Management
\$3,871,386	Programs

WHERE DOLLARS COME FROM



\$238,753	Corporate
\$136,733	Individual
\$1,842,778	In-Kind
\$17,820	Interest
\$3,102,432	PIN Pad Donations

*Please note the 2019 financial information provided in these charts represents year-end data that has not yet been independently audited.

HOW YOU CAN HELP

Banfield Foundation relies on the support of generous donors to enable care, temporary shelter, and disaster relief for pets in need.

We believe in eliminating the obstacles that prevent every pet from receiving the veterinary care they need, when they need it most.

Supporting the foundation is simple:
Go to Banfieldfoundation.org/Donate
to make a tax-deductible contribution that can help change the lives of pets and the people who love them.

To learn more, visit us online at:
BANFIELDFOUNDATION.ORG



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